

# MTO 101

---

Whitney Mason

Director, Microsystems Technology Office  
Defense Advanced Research Projects Agency

Spark Tank

July 24, 2025





# The Heilmeier Catechism



1. What are you trying to do (no jargon)?
2. How is it done today, and what are the limits of current practice?
3. What is new in your approach and why do you think it will be successful?
4. Who cares? If you are successful, what difference will it make?
5. What are the risks? How much will it cost? How long will it take? What are the mid-term and final "exams" to check for success?

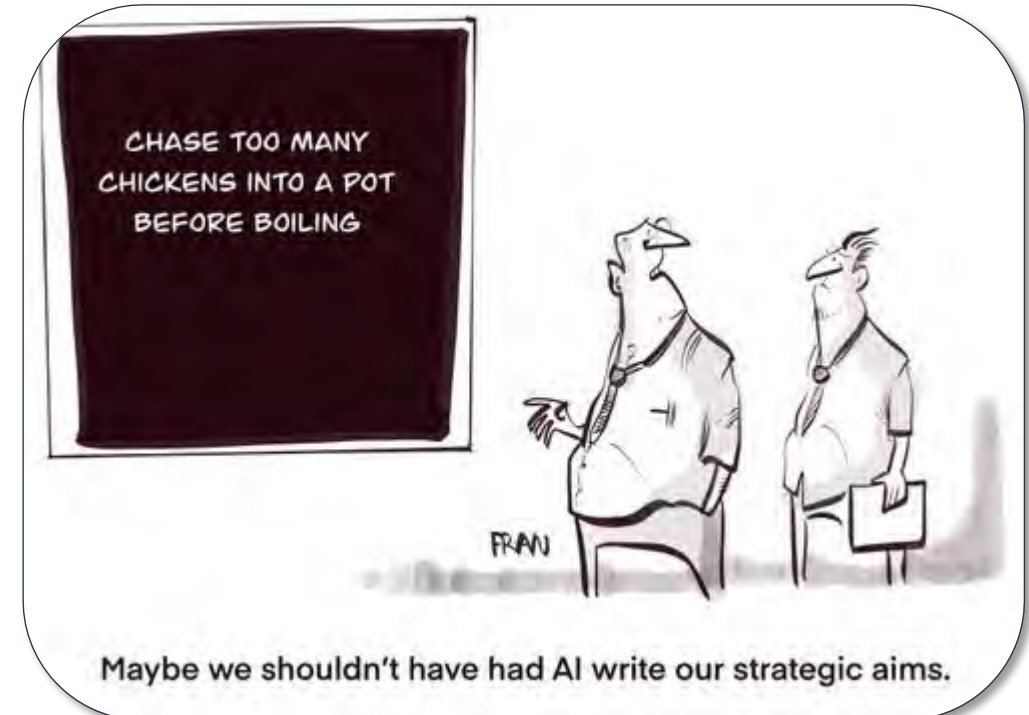
The question George Heilmeier wanted to ask: What is your business case?

## Weaknesses in defining and advancing SoA

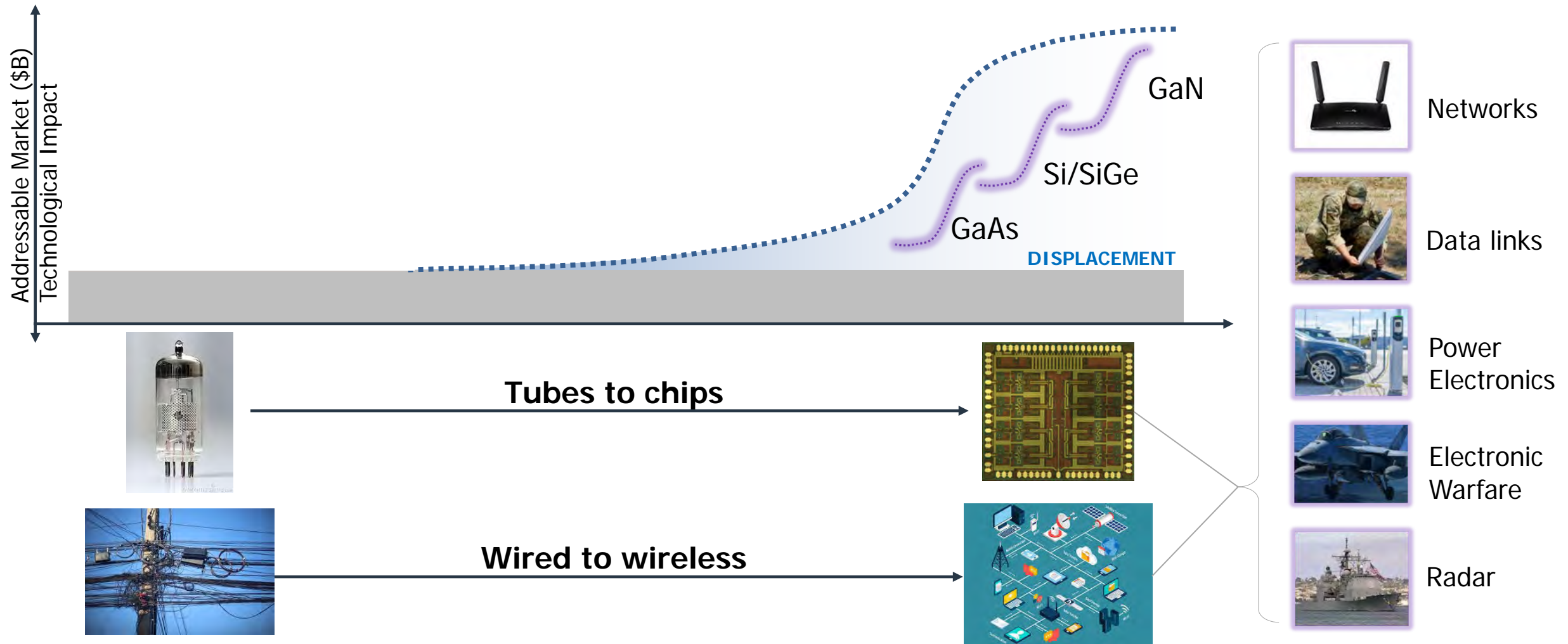


Cartoonstock

## AI usage → no statistical impact in success rate



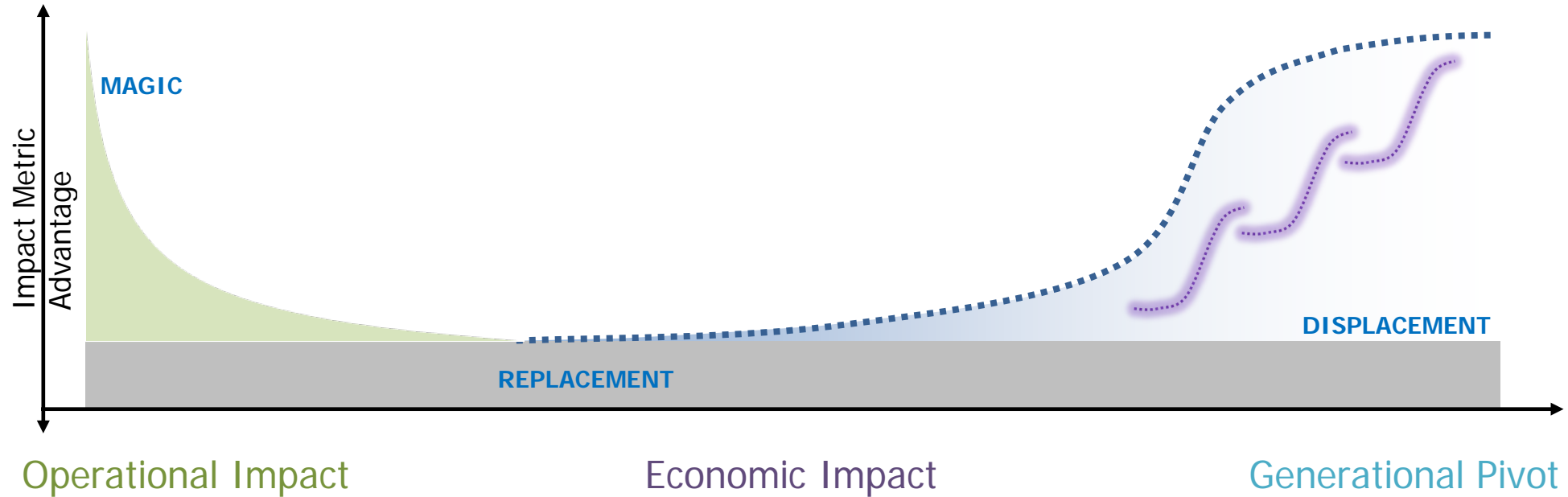
Cartoonstock



Achieved operational impact over 30 years



# More on Impact



**DARPA OPTIMA performer, EnCharge AI, developed compute-in-memory array processing and secured \$100M VC funding**

**DARPA ACT and MIDAS performer, Jarjet Technologies, grew from a small start-up to over 100 employees in 10 years and secured \$150M in commercial investment**

**DARPA TEAM and SMART programs led to commercial satellite communications**

OPTIMA: Optimum Processing Technology Inside Memory Arrays

VC: venture capital

ACT: Arrays at Commercial Timescales

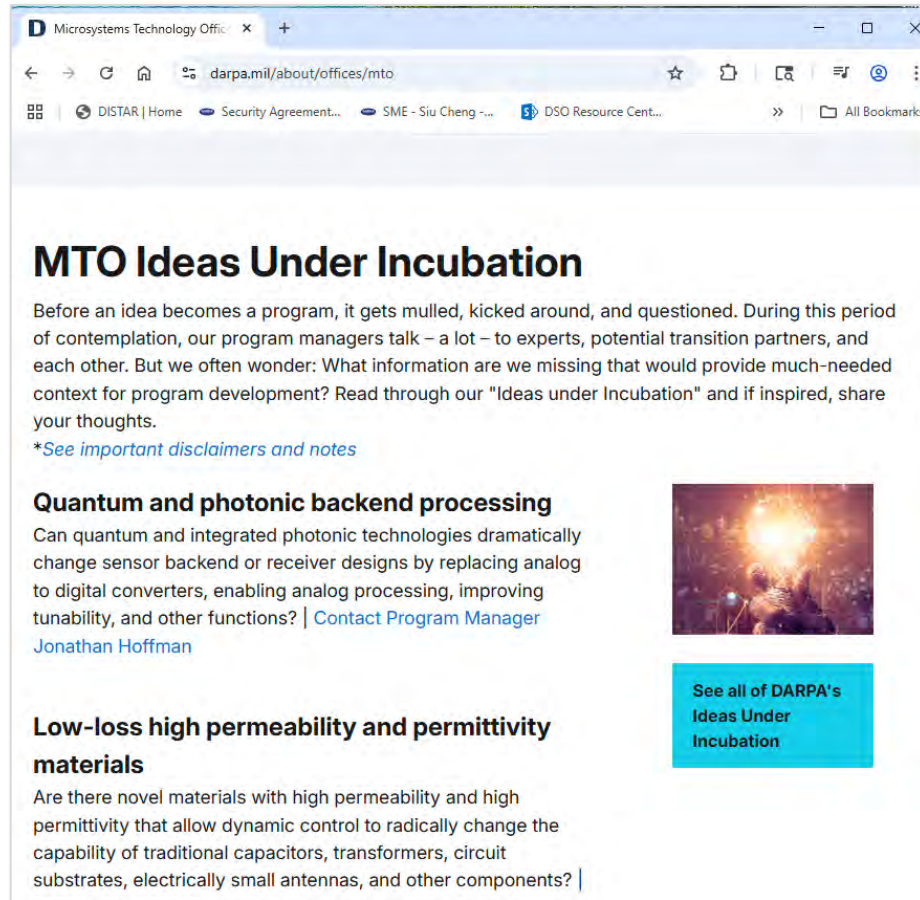
MIDAS: Millimeter wave Digital ArrayS

Distribution Statement A: Approved for public release; distribution unlimited

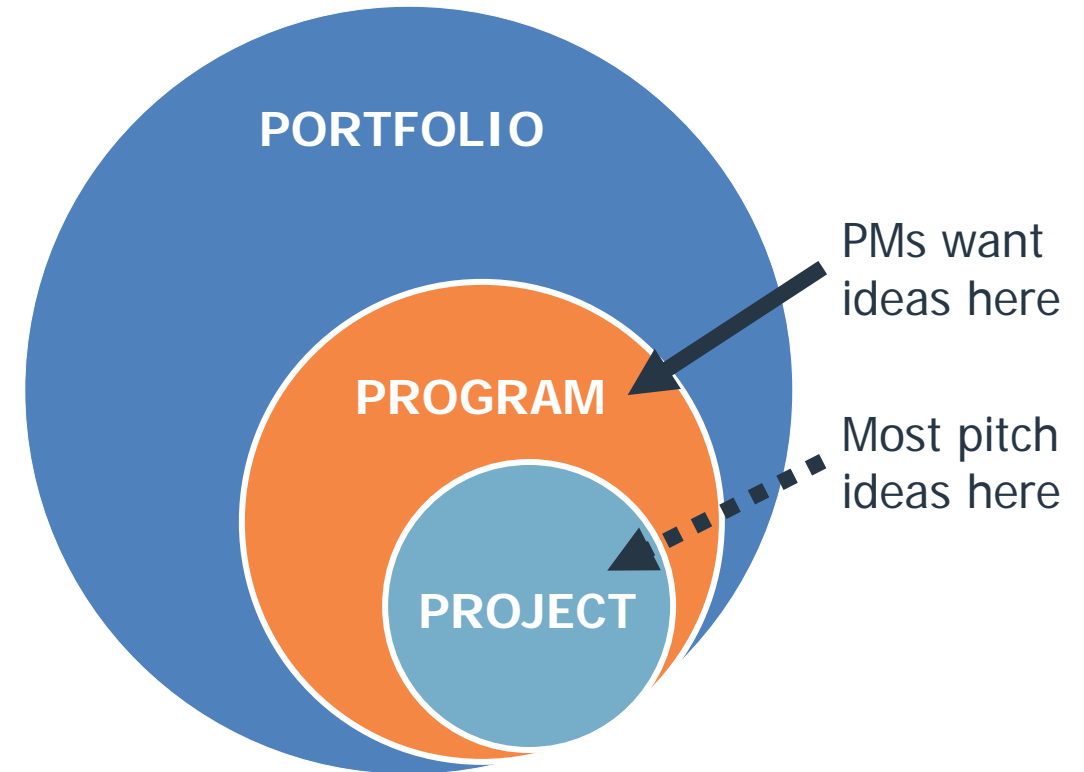
TEAM: Technology for Efficient, Agile Mixed Signal Measurements

SMART: Scalable Millimeter-wave ARray Technology





darpa.mil



A program is a group of related projects managed together to achieve a larger strategic goal, while a project is a temporary endeavor with a specific objective



# Some Reminders on What Makes a Good DARPA MTO Idea



Do the homework for PMs



Shutterstock

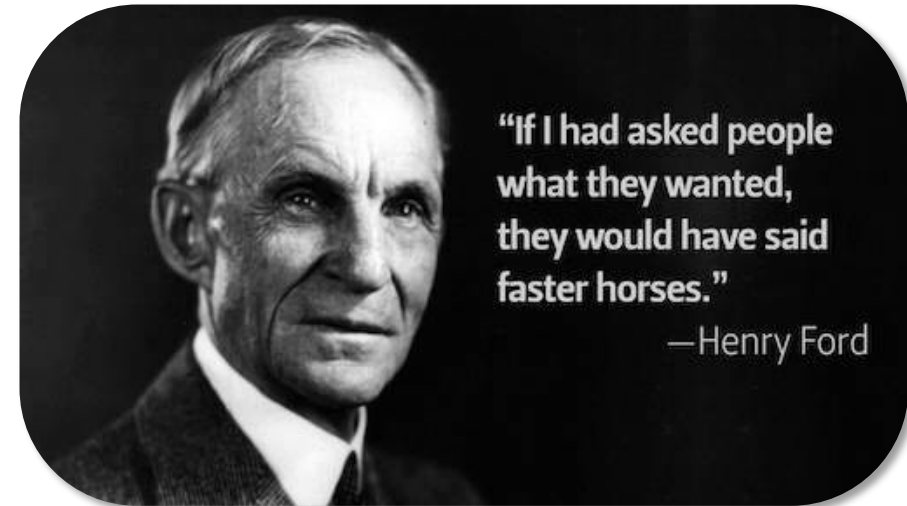
The "D" stands for Defense



≠



Revolutionary, not evolutionary





# What to Do After Speaking with a DARPA MTO PM?



So, what do you think of my project idea?

Listen to and respond to feedback

It's interesting, but its not clear what the \_\_\_\_\_ is

That's fair, let me do some homework and follow up



- Program idea
- New insight
- Technical disruption
- Military advantage
- ...

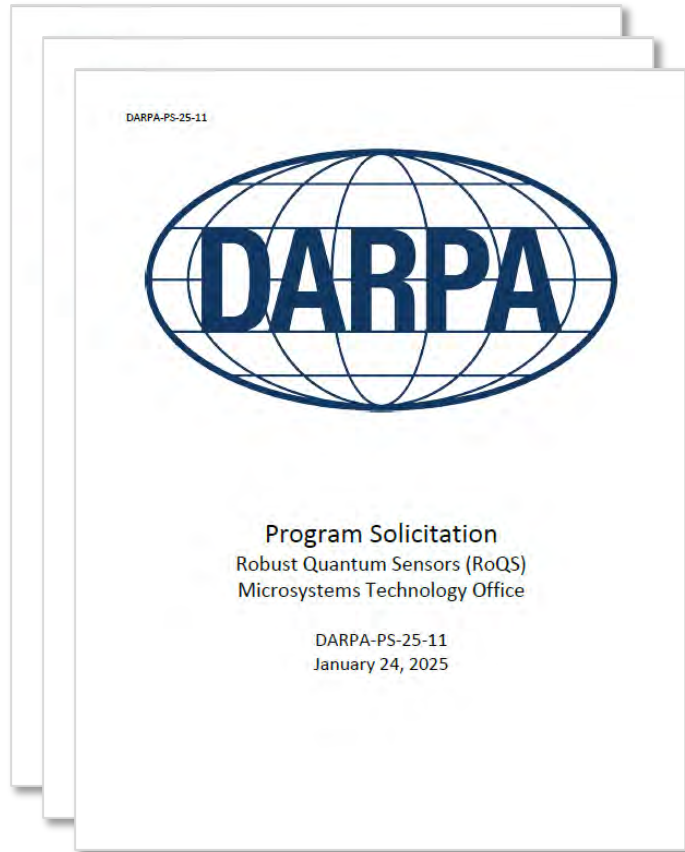




# Best Practices When Responding to a MTO BAA / Solicitation



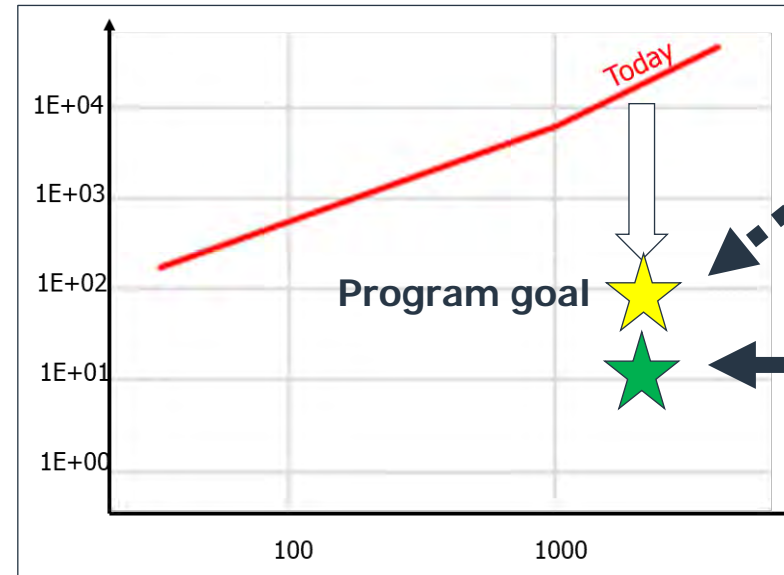
Read the BAA, then read it again



The more that you read, the more things you will know.  
The more that you learn, the more places you'll go.

- Dr. Seuss

Don't just parrot the BAA



95% of proposals will say, "I can meet the metrics"

The best proposals say, "I can beat the metrics" and here is my detailed technical substantiation

RFIs are a bat-signal for engagement!



Adapted from Shutterstock

MTO leadership can help



Shutterstock



[www.darpa.mil](http://www.darpa.mil)