Step 1. Embedded Entrepreneur
Augment technical team with seasoned Entrepreneur (approach copied from Venture Capital community, Harvard Wyss model). Develop robust go to market strategy. Milestones include: cost modeling, market mapping, competitive analysis, IP strategy. $250k/team for 1-2 years.

Step 2. DARPA Investor Working Board (IWB)
30 top-tier, U.S. investors provide 1-on-1 mentoring. Represent over $29B assets under management.

Promising Early Results (20 teams participating, running for 18 months)
- 2 new manufacturing facilities stood up
- 4 venture rounds raised
- 4 joint development agreements signed
- 2 licensing deals signed
- 4 companies selling early products