In the SBIR and STTR Programs, Phase III is an objective rather than a "linear path." The objective of Phase III is for the small business to pursue commercialization objectives resulting from the Phase I/II R/R&D activities. Federal Phase III contracts may not be funded with SBIR/STTR dollars. A complete definition of Phase III as it relates to SBIR/STTR is available at https://business.defense.gov/Programs/SBIR-STTR/Commercialization

Small Businesses must plan for Transition and Commercialization throughout the entire SBIR/STTR process. Explore a diverse range of applications early in the process to help identify potential customers and investors.

- Establish relationships with those who are willing and able to provide development or investment funds.
- Seek opportunities to benchmark via concept or product demonstrations, or tests in operational environments.
- Participate in the Transition and Commercialization Support Program. The SBPO, in partnership with the T2C Team, can provide support.

Objective
The objective of the DARPA Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Transition & Commercialization Support Program is to support transition and commercialization planning and implementation activities to increase the potential for a company to move its developed technology beyond Phase II and into the DoD military services, other federal agencies and/or the commercial market.

Approach
The Technology Transition and Commercialization Team (T2C Team) at Strategic Analysis, Inc. under contract to the DARPA Small Business Programs Office (SBPO), provides, at no cost to the Company, technology transition and commercialization support to small businesses that have one or more active DARPA-funded SBIR and/or STTR Phase 2 projects. A customized plan for transition and commercialization activities is developed in concert by the T2C Team and the company and is conducted during the Phase 2 contract period of performance (typically 24 months).