

Integrated Cyber Analysis System (ICAS)*

Mark Jones

DARPA Contracts Management Office

Proposers' Day
Arlington, VA
January 30, 2013



*Proposers' Day was held under the program's prior name, Cyber Targeted-Attack Analyzer (CAT).



ICAS BAA – Posting Date TBD

- Any ICAS BAA will be posted (as will any needed amendments) on FEDBIZOPPS at www.fbo.gov and Grants.gov at www.grants.gov.
- The BAA will have one closing time/date.
- The BAA will cover all info needed to propose – no additional forms/kits/materials or any RFPs will be issued
- The ICAS Program is expected to contain “fundamental research” and “restricted research”
- NOTE: If any subsequent ICAS BAA is posted and contradicts any information in these slides, the BAA takes precedence



BAA PROCESS OVERVIEW

- Solicitation will be released utilizing BAA procedures in accordance with FAR 35.016.
- NO COMMON SOO/SOW - BAA allows for a variety of technical solutions.
- Proposal evaluations will be accomplished through a scientific review using the evaluation criteria stated in the BAA.
- Proposals are not compared side-by-side, but on each solution's strengths and weaknesses.



ELIGIBILITY

- All interested/qualified sources may respond subject to the parameters outlined in BAA
- Foreign participants/resources may participate to the extent allowed by applicable Security Regulations, Export Control Laws, Non-Disclosure Agreements, etc.
- FFRDCs and Government entities are subject to applicable direct competition limitations and cannot propose to this BAA in any capacity, unless they clearly demonstrate the work is NOT otherwise available from the private sector AND provide written documentation citing the specific statutory authority establishing eligibility to propose to Government solicitations and (for FFRDCs) written authorization from the sponsoring agency.
- Procurement Integrity: Potential Conflicts of Interest – Identify and discuss mitigation – failure to do so will result in proposal rejection without technical evaluation or further consideration for award



PROPOSAL PREPARATION INFORMATION

- Consists of two volumes – Technical (with required Appendix A) and Cost
- Volume I - Technical and Management
 - Volume I has a page limitation. The evaluation team will not review any submitted pages that exceed the Volume I limit outlined in the BAA.
 - Volume I includes a mandatory Appendix A which does not count toward Volume I's page limit total.
- Volume II – Cost – No page limitation.
- BAA describes the necessary information to address is each volume –
 - Make sure to include every section identified
 - If section does not apply – put "None" (e.g., Animal Use – None, OCI - None)
 - Include a working spreadsheet as part of your Cost Volume submission
 - Remember: Appendix A is mandatory
- Following the proposal preparation instructions assists the evaluation team to clearly understand what is being proposed and supports a timely conclusion to the selection process



PROPOSAL PREP – TECHNICAL DATA RIGHTS

- Government desires, at a minimum, **Government Purpose Rights** for any proposed noncommercial software (including source code), software documentation, hardware designs and documentation, and technical data.
- Data Rights Assertions – Assert rights to all technical data & computer software generated, developed, and/or delivered to which the Government will receive **less than Unlimited Rights**. This information may be assessed during evaluations.
 - Provide and justify basis of assertions that apply to the Prime and any Subs. A prescribed format will be included in the BAA. Break out these assertions in a separate table (if possible) to be included as an attachment to a resultant contract or agreement.
 - Explain how the Government will be able to reach its program goals (including transition) within the proprietary model offered; and
 - Provide possible nonproprietary alternatives in any areas that might present transition difficulties or increased risk or cost to the Government under the proposed proprietary solution. NOTE: Offerors expecting to use, but not to deliver, open source tools or other materials in implementing their approach may be required to indemnify the Government against any legal liability arising from such use.



ITEMS TO NOTE

- Understand and be compliant with the System for Award Management (SAM), Electronic and Information Technology compliance, Employment Eligibility Verification (E-verify), Reporting Executive Compensation and First-Tier Subcontract Awards and Updates of Information Regarding Responsibility Matters (FAPIIS)
- Awardees may be required to use i-Edison, T-FIMS and Wide Area Workflow (WAWF)
- Subcontracting Issues
 - NON SMALL BUSINESSES: Subcontracting Plans required for FAR based contracts with subcontracting possibilities expected to exceed \$650,000
 - Subcontractor cost - Proposals must include, at a minimum, a non-proprietary, subcontractor proposal for EACH subcontractor
 - If utilizing FFRDC, Government entity, or a foreign owned firm as a subcontractor, submit their required eligibility information
 - Providing Accelerated Payment to Small Business Subcontractors Clause Deviation



ICAS Proposers' Day

- Proposals must be valid for a minimum of 120 days
- If a prospective proposer believes a conflict of interest exists or may exist (whether organizational or otherwise) or has a question on what constitutes a conflict, the proposer should promptly raise the issue with DARPA by sending the proposer's contact information and a summary of the potential conflict to the BAA mailbox before preparing a proposal and mitigation plan. It is the proposer's responsibility to address real and perceived OCI issues.
- Document files must be in .pdf, .doc, .docx, .xls, or .xlsx formats.
- Submissions must be written in English.



PROPOSAL SUBMISSION DO & DO NOTS

- DO submit unclassified proposals utilizing the appropriate upload system
- DO become familiar with either submission method before the closing date
- DO use only one submission method.
- DO NOT submit classified proposals by any electronic means – This includes classified email/fax machine submissions.
- DO NOT email unclassified proposals.
- DO NOT wait until the last minute to submit proposals – the submission deadline is strictly enforced and late submissions may not be evaluated.

BAA will outline proposal submission procedures for either unclassified or classified proposals.



EVALUATION / AWARD

- No common Statement of Work - Proposal evaluated on individual merit and relevance as it relates to the stated research goals/objectives rather than against each other.
- Evaluation Criteria will be identified in BAA.
- Evaluation Process is a scientific/technical review - Reviews conducted by panels of experts that may include contracted Government SETAs bound by strict non disclosure agreements.
- Government reserves the right to select for award all, some, or none of the proposals received, to award portions of a proposal, and to award with or without discussions. Contracts may be either classified or unclassified. The Contracting Officer determines the award instrument.
- No portion of this announcement will be set aside for Historically Black Colleges and Universities (HBCUs), Small Businesses, Small Disadvantaged Businesses and Minority Institutions (MIs) and no preferences apply.



COMMUNICATION

- Prior to Receipt of Proposals – No restrictions, however Gov't (PM/PCO) shall not dictate solutions or transfer technology. Unclassified FAQs will be periodically posted to this BAA's DARPA Web page. Classified FAQs (if applicable) will be faxed via a classified fax machine to all registered/eligible parties.
- After Receipt of Proposals – Prior to Selection: Government (PM/PCO) may communicate with offerors in order to understand the meaning of some aspect of the proposal that is not clear or to obtain confirmation or substantiation of a proposed approach, solution, or cost estimate.
- After Selection/Prior to Award: Government (PCO) may clarify aspects of the proposal and/or may conduct negotiations. Government (PM/COR/PCO) may clarify the Statement of Work or, in cases where only portions of the proposal are accepted, may discuss reductions to the scope to match the selected effort.
- Informal feedback for non selected proposals may be provided once the selection(s) are made.

Only a duly authorized Contracting Officer may obligate the Government